



Rep Order# 8852043 Ver# 3 Status Revised  
EC'd Yes

Traffic Order# 50068

Printed: 08/16/2012 1:00 PM  
Last Received: 08/16/2012 12:51 PM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) HOUSE MAJORITY PAC  
Product HOUSE MAJ PAC  
Estimate# 1618  
Buyer Spencer Wood  
Phone#  
Fax#

Agency ( ) WATERFRONT STRATEGIES  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 79/86/1618  
Flight Dates 08/28/2012 - 09/10/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JAN FOX  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

---REPORT TOTALS---

Report Totals: 6 / \$8,100.00

---SALES MONTHLY TOTALS---

Sep 12: 54 / \$20,080.00

Sales Totals: 54 / \$20,080.00

Station Totals: 54 / \$20,080.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$149,627

CABL 0%	KAGZ 0%	KJZZ 4%	KPNZ 0%	KSL 26%
KSTU 24%	KTVX 13%	KUCW 2%	KUPX 0%	KUTV 26%
NTVX 0%				

Books null  
Demos RA35+

Rep Order# 8852043 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 08/16/2012 11:12 AM  
Last Received: 08/16/2012 11:08 AM  
Showing Buylines: All Lines

1 of 2

Station KTVX-TV SALT LAKE CITY  
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--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	7A-9A	GOOD MORNING AMERICA	:30	\$300.00	08/28-09/07	2	2	4	\$1,200.00	
	2	SU	10A-11A	THIS WEEK	:30	\$250.00	09/02-09/02	1	1	1	\$250.00	
	3	TU-F	9A-10A	THE DOCTORS	:30	\$200.00	08/28-09/07	4	2	8	\$1,600.00	
	4	TU-F	11A-12P	THE VIEW	:30	\$300.00	08/28-09/07	2	2	4	\$1,200.00	
	5	TU-F	2P-3P	General Hospital Nurses Prides	:30	\$400.00	08/28-09/07	2	2	4	\$1,600.00	
	6	TU-F	3P-4P	ELLEN	:30	\$400.00	08/28-08/31	3	1	3	\$1,200.00	
	6	TU-F	3P-4P	ELLEN	:30	\$400.00	09/04-09/07	4	1	4	\$1,600.00	
	7	TU-F	5P-530P	ABC 4 NWS-5	:30	\$400.00	08/28-09/07	1	2	2	\$800.00	
	8	F	7P-8P	GREY'S ANATOMY	:30	\$3,000.00	08/31-08/31	1	1	1	\$3,000.00	
	9	SU	8P-9P	REVENGE	:30	\$3,500.00	09/02-09/02	1	1	1	\$3,500.00	
	10	TU-F	1105P-1135P	ACCESS HOLLYWOOD	:30	\$215.00	08/28-09/07	3	2	6	\$1,290.00	
	11	TU-F	1135P-1205A	EXTRA	:30	\$190.00	08/28-09/07	3	2	6	\$1,140.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	12	TU-F	1205A-105A	JIMMY KIMMEL LIVE	:30	\$100.00	08/28-09/07	3	2	6	\$600.00	
	13	M	7A-9A	GOOD MORNING AMERICA	:30	\$300.00	09/03-09/03	1	1	1	\$300.00	
	14	M	9A-10A	THE DOCTORS	:30	\$200.00	09/03-09/10	1	2	2	\$400.00	
	15	M	3P-4P	ELLEN	:30	\$400.00	09/10-09/10	1	1	1	\$400.00	

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Demos RA35+